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**KILLGALLON AND MORRIS NAMED SENIOR VICE PRESIDENTS
OF THE OHIO ART COMPANY**

*Creator of the world famous Etch A Sketch announces
the promotion of two top executives*

BRYAN, OHIO, October 4, 2007 - The Ohio Art Company is pleased to announce that Martin L. Killgallon, III and Jeffrey L. Morris have been promoted to the position of Senior Vice President. Effective immediately, Killgallon will spearhead marketing and product development for the Bryan, Ohio-based company while Morris will assume responsibility for sales and operations.

"We are thrilled to announce the well-deserved promotions of two individuals who have exhibited strong managerial and leadership skills and have been very instrumental in the recent success and growth of the Ohio Art Company," says Martin L. Killgallon, II, President of The Ohio Art Company. "Martin and Jeff will work closely together to execute the short and long term strategic growth plan for the company," added Larry Killgallon.

"Martin has done a wonderful job as the company's Director of Marketing and possesses a special aptitude for selecting toy concepts. Jeff has demonstrated management acumen during his time at Ohio Art and brings proven talents and personal determination to his new position. I look forward to watching them execute the company's growth strategies," says William C. Killgallon, Chairman of The Ohio Art Company.

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Martin Killgallon has been with the toy company for 5 years and has served in various positions including most recently, Director of Marketing. In addition to significant experience in the toy industry, Killgallon brings an excellent business background including a BBA from The University of Georgia, an MBA from Auburn University and also experience in account management in the advertising industry.

Jeff Morris joined the Ohio Art Company as the Chief Financial Officer in 2005 and has a strong business background including an accounting degree from Indiana University, an MBA from the University of Chicago and an impressive resume of corporate executive positions in finance and project management at large, publicly-traded companies. In addition to his new role, Jeff will also maintain his responsibilities as CFO.

About Ohio Art

Visit the Ohio Art Web site at: <http://www.world-of-toys.com>. Established in 1908 and headquartered in Bryan, Ohio, the Ohio Art Company is one of the world's best known toy companies and creators of the famous Etch A Sketch® drawing toy.

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