



FOR IMMEDIATE RELEASE

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***FAMED ETCH A SKETCH® ARTIST TO REVEAL PORTRAIT OF THE
NEXT PRESIDENT OF THE UNITED STATES***

*Ohio Statehouse exhibit to feature Etch A Sketch drawings of the 43 U.S.
presidents and hopefuls Obama and McCain*

Bryan, OH - October 24, 2008 – Famed Etch A Sketch artist Tim George to unveil his much-anticipated rendering of the next President of the United States on election night, 2008. The latest work of art will join George’s 43 other presidential Etch A Sketch masterpieces in a exhibit to be displayed at the Ohio Statehouse.

Known as Mr. Etch A Sketch, Tim George gained popularity as a result of his unparalleled ability to create intricate sketches on the classic drawing toy which uses two knobs to control a single line on a screen. In advance of the election day results, George has prepared a likeness of both Senators Barack Obama and John McCain – one of which to be added to his historical collection. The display will also feature drawings of the White House, U.S. Capitol Building, Mount Rushmore, Lady Liberty, Lincoln Memorial, Jefferson Memorial, Independence Hall and the Ohio Statehouse.

“For years, Tim George has been instrumental in making the classic Etch A Sketch toy a part of today’s pop culture,” says Martin Killgallon, Senior Vice President of Marketing and Product Development. “We are excited to see the newest edition to his amazing collection of masterpieces featuring presidents of yesterday the newest commander-in-chief!” he adds.

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“Both the Etch A Sketch and Tim George are natives of Ohio, so we are honored to host this historical exhibit at the Ohio Statehouse,” says Gregg Dodd, Deputy Director for Communications, Marketing & Events for the Capitol Square Review and Advisory Board. “We are thrilled to be able to unveil the newest edition to George’s Etch A Sketch collection as we welcome the new president of the United States of America,” he adds.

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About Ohio Art

Creators of the famous Etch A Sketch® drawing toy, The Ohio Art Company remains one of the world’s most widely recognized toy companies since its establishment in 1908. The Ohio Art Company is committed to developing toys that encourage creativity and learning while providing hours of enjoyment, encouraging self-expression and promoting positive development. Celebrating 100 years in 2008, the company also proudly markets specialty toys including K's Kids®, a line of toys specially developed for babies and toddlers. Visit the Ohio Art website at www.ohioart.com.

About The Ohio Statehouse

The Ohio Statehouse is more than a monument to our past; it’s where history happens! The Ohio Statehouse is open weekdays from 7 a.m. to 6 p.m.; weekends from 11 a.m. to 5 p.m.; closed holidays. Free guided tours are offered weekdays on the hour from 10 a.m. until 3 p.m. and weekends from noon until 3 p.m. Tours depart from the Third Street Information Desk. Groups of 10 or more are requested to call in advance to ensure a guide is available. Contact 888/OHIO-123 for more information or to schedule a group tour. For more information about the Ohio Statehouse visit www.ohiostatehouse.org.