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**ALL-NEW DOODLE DOUG™ DRAWS ATTENTION
TO OHIO ART'S 2006 LINE-UP**

- Creepy crawler drawing buddy spins and spirals creating amazing designs-

NEW YORK (June 8, 2006) —The Ohio Art Company introduces the newest member of its 2006 lineup, ***Doodle Doug***™, a drawing buddy whose captivating movements and drawing style keeps children engaged for hours.

Doodle Doug is placed on paper and automatically doodles fascinating patterns. Not an ordinary creepy crawler, ***Doodle Doug*** is adjustable to the child's preference featuring moveable arms capable of designing wide or skinny loops and large or small patterns to ensure a one-of-a-kind masterpiece every time. All a child has to do is select the markers and place them in the ***Doodle Doug's*** arms.

Once ***Doodle Doug's*** amazing drawing is complete, children can customize further by using the markers to color in the drawings or they can use ***Doodle Doug's*** boots as stampers to create more colorful designs. With ***Doodle Doug***, the activity and creativity never ends.

Doodle Doug features the following:

- Assortment of three markers to create drawings with a world of color;
- Four of ***Doodle Doug's*** boots are detachable and can be used as stampers;
- Requires two AAA batteries (sold separately).

"Doodle Doug is a fun and innovative twist on a proven play pattern captured in a colorful character," says Larry Killgallon, President of the Ohio Art Company. "Additionally, when ***Doodle Doug*** completes sketching, children can personalize their drawings by coloring in and around patterns."

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Available nationwide in the fall of 2006, the ***Doodle Doug*** is recommended for children ages three and older and has a suggested retail price of \$14.99.

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About Ohio Art

Visit the Ohio Art Web site at: <http://www.world-of-toys.com>. Established in 1908 and headquartered in Bryan, Ohio, the Ohio Art Company is one of the world's best known toy companies and creators of the famous Etch A Sketch[®] drawing toy.