

Etch Your Own Fun with Ohio Art Products

Etch A Sketch has teamed up with Nickelodeon to introduce a complete line of SpongeBob SquarePants-, Dora The Explorer-, Go, Diego, Go!-, and Backyardigans-themed **Etch A Sketch** products. These new products will be available in multiple shapes and sizes and will also include Nickelodeon-inspired accessories.

K's Kids, a line of developmental toys for babies and toddlers, will add several new products to its line. Some of the new toys include **I Am the Boss**, a jumbo-sized blue dinosaur that holds a pool of 60 balls in his tummy, which unzips to reveal a play area big enough for children to sit in and play. Other additions to the line include the **Floating Whale** bath toy, the **Block 'n Learn** set of soft building blocks, and more.



SpongeBob as an Etch A Sketch

Joolz Magic Gems is a new brand of make-your-own jewelry that features magic rocks which, when placed in the revealer, magically change to cool sparkling gems. Once the gems are revealed, girls can mix and match to create their own necklaces, bracelets, earrings, and charms.

Ohio Art also plans to unveil **Doodle Daisy**, the female companion to the drawing buddy **Doodle Doug**. Like the original buddy, children can watch Doodle Daisy spin and spiral as she creates drawings. She holds up to five markers at one time and includes stampers that let kids decorate their new work of art.